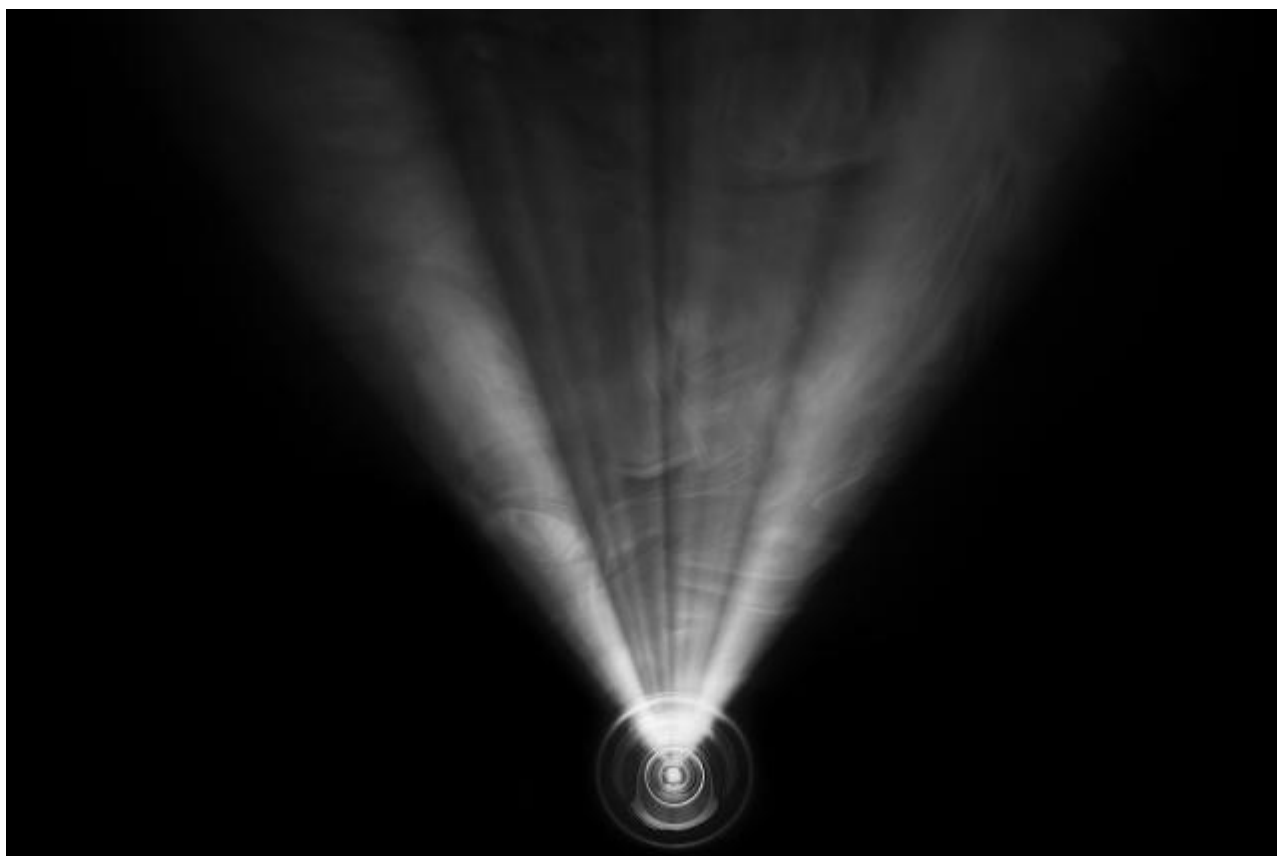



Art Agency, Partners

Art Agency, Partners is a bespoke art advisory firm founded in 2014, and built upon decades of combined experience, to provide counsel to many of the world's leading art collectors and institutions on collection assessment and development, estate planning, and innovative approaches to museum giving and growth.

Introducing the Artist Market Spotlight Series

Analysis... In Other Words



By  Allan Schwartzman

co-founder of AAP & chairman of Sotheby's Global Fine Arts

Published 2 May 2019 in [Allan's Intro](#)

This week we begin the first in a sequence of newsletters and podcasts that will focus on the art market from fresh vantage points, publishing the first five in what will be an ongoing series of spotlights on the markets of individual artists. These are artists whose market stories are very different from what the data from auctions and art indices suggest, whether undervalued artists whose markets present inefficiencies within today's otherwise efficient market, or overvalued ones whose markets might be ready for a tumble. We will look at artists whose evolving markets are being noticed by collectors and those whose developing markets are so far slipping under the radar.

We are also far along in our research for an in-depth analysis of a broad segment of the market in our second major collaboration with [artnet News](#). In addition to these, and our analyses of the upcoming May auctions, we are working on lots of new initiatives and podcasts, special reports and collaborations, all of which we look forward to sharing in the near future.

