

## Art Agency, Partners

Art Agency, Partners is a bespoke art advisory firm founded in 2014, and built upon decades of combined experience, to provide counsel to many of the world's leading art collectors and institutions on collection assessment and development, estate planning, and innovative approaches to museum giving and growth.

## The Future of the Museum



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This week we bring you a special episode from Hong Kong, where we staged our first ever live *In Other Words* event on 29 March, a panel discussion on “The Future of The Museum”. Our guests included Michael Govan, director, Los Angeles County Museum of Art (LACMA); Doryun Chong, deputy director and chief curator, M+ in Hong Kong; and Allan Schwartzman. The panel was introduced by Kevin Ching, CEO of Sotheby’s Asia and moderated by Charlotte Burns.

Joining us remotely was Budi Tek, the founder of the Yuz Museum and Foundation, Shanghai, who broke the news of an unprecedented collaboration between Yuz and LACMA. This opened a discussion about the increasing willingness of museum directors and private patrons to collaborate and share. Our panelists also spoke about where innovation is taking place geographically; about cultural norms and how they manifest differently region to region; and about new technologies, such as augmented reality, and how they might impact museums and exhibition making. These are, of course, just a few of the topics covered. Tune in for the rest.

**Click the images below to watch the recording**

**For the full transcript, click [here](#)**

**Video of the panel discussion in full**



**Budi Tek announcing the partnership between Yuz Museum and Foundation & Lacma**



