

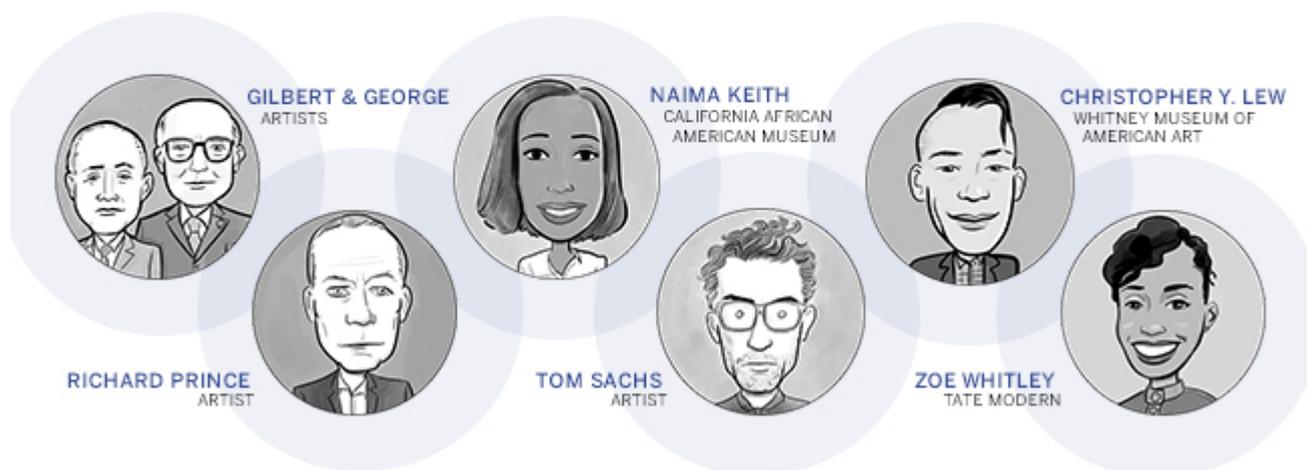
Art Agency, Partners

Art Agency, Partners is a bespoke art advisory firm founded in 2014, and built upon decades of combined experience, to provide counsel to many of the world's leading art collectors and institutions on collection assessment and development, estate planning, and innovative approaches to museum giving and growth.

Where We Are and Where We Are Going



in other words, one year on



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Since we launched In Other Words in January, we've produced **20 podcasts** and **21 newsletters** which thousands of people have read, listened to and talked about. We have had a lot of positive feedback from collectors, curators, museum directors, dealers and artists about In Other Words. Subscription has grown by **25%** and our email open and click-through rates are **double** the average.

We are, however, hearing from clients who say that they want to be on our mailing list but don't receive the emails.

So if you haven't already, you should subscribe your clients to In Other Words [here](#) or send us the names and emails to editor@artagencypartners.com so we can add them for you.

Here are some highlights from past issues:

—We have had fun talking to artists **Gilbert & George**, **David Salle**, **Tavares Strachan**, **Walter Robinson** and **Tom Sachs** on our podcasts, while other artists including **Richard Prince** and **William Powhida** have written for our newsletters

—Lots of collectors have taken part, telling us about the “Work that Got Away”: **Patricia Phelps de Cisneros**’ dream piece of art went up in smoke; **Dakis Joannou** bought a big Koons to overcompensate; **Tiqui Atencio** talked about hearts and spiders; **Nancy Magoon** regretted not buying an unforgettable Elvis; **Howard Rachofsky** wished he’d bought an Yves Klein years ago; **Beth Rudin DeWoody** still thinks about a specific Twombly; while **Herbert Lust** talked about love, art collecting and Robert Indiana on an episode of the podcast

—Museum directors **Glenn Lowry** (MoMA), **Michael Govan** (Lacma), **Hans Ulrich Obrist** (the Serpentine), **Richard Armstrong** (Guggenheim) and **Max Hollein** (Fine Arts Museums of San Francisco), **Lynn Zelevansky** (Carnegie), **Rod Bigelow** (Crystal Bridges) and **Kathy Halbreich** (MoMA and Rauschenberg Foundation) have all taken part in episodes of the podcast or written for us

—Major international curators including **Gary Garrels** (SF MoMA), **Germano Celant** (Prada and others), Rob Storr (independent), **Naima Keith** (California African American Museum), **Ian Alteveer** (the Met), **Gregor Muir** (Tate), **Osei Bonsu** (Palais de Tokyo), **Zoe Whitley** (Tate), **Alison Gingeras** (independent), **Connie Butler** (Hammer), **Nicola Lees** (80WSE) and **Christopher Y. Lew** (the Whitney) have also participated

—Our very own CEO **Tad Smith** talked business in a special episode called “The Suit and the Sweater”

—We created special issues including one on America produced on the 4th of July; an issue for the Venice Biennale; another for the Basel art fairs; auction analyses; and more

Click [here](#) to see our full list of contributors

We have lots more in store for 2018 and would love to include more contributions from people at Sotheby’s so please don’t hesitate to get in touch with us with any ideas and feedback you have!

Thanks very much

Allan & Charlotte